



Sponsorship Proposal

Roots IVY International
Model United Nations

2nd | 3rd | 4th

October

About Us

Roots IVY International is Pakistan's pioneer in Transnational Education (TNE) and a premier provider of tertiary education.

Established in 2003, the college has grown into a globally connected institution offering internationally accredited programs in partnership with leading UK universities. With a strong emphasis on academic excellence, innovation, and professional development, Roots IVY serves a diverse student body by delivering challenging curricula supported by cutting-edge research, industry-relevant skills, and real-world learning.

Its vibrant campus in DHA Phase 5, Lahore, provides an ideal environment for students to excel both academically and personally. Roots IVY takes pride in sharing its glorious history of hosting events that attract an overwhelming number of delegates even exceeding 2000.

Some of our previous success stories include IVYFest 2023, IVYMUN 2022, IYLO, IVYVERSE and RIVY Spectra 2025.

Event Details

Roots Ivy International proudly presents RIVY Model United Nations 4th Edition, a thrilling three-day celebration of youth, academics, and culture, hosted at our prestigious DHA Phase 5 campus in Lahore. With 450+ college students from leading institutions participating, RIVY Model United Nations is set to become a standout moment in the MUN Circuit.

The event features a set of competitive committees:

UNSC

DISEC

UNCSW

PNA

UNHRC

CRISIS

RIVY MUN IV is more than just a Model United Nations conference; it is a Gen Z academic and social experience built around dialogue, creativity, and community. The conference atmosphere is designed to be vibrant, inclusive, and social-media ready, blending intellectual debate with engaging social elements that encourage connection beyond committee rooms. This offers brand partners meaningful visibility and real-time interaction with a confident, trend-aware student audience. A major highlight of the event is our Social Night, where delegates unwind, network, and celebrate through music, lights, and shared experiences, making RIVY MUN IV both intellectually enriching and socially unforgettable.

HIGHLIGHTS OF PREVIOUS EVENTS

A glimpse into the scale, energy and impact of our past events



WHY SPONSOR US

Meet Your Future Diplomats & Decision-Makers:

Aged 10-20; intellectually sharp, digitally native, and culturally influential. The leaders of tomorrow, debating global policy and shaping tomorrow's trends. Social media creators who document their journeys, turning conferences into viral content. The ultimate consumers and trendsetters in tech, fashion, food, and finance.

Total Brand Immersion: From delegate placards and chitpads to every poster, lanyard, and certificate, your logo will be in their hands, on their desks, and in every photo. When delegates look up, your brand is on the backdrop; when they post, your brand is in the frame.

Social Media Explosion: This isn't just an event; it's a content factory. With hundreds of delegates from dozens of schools, your brand will be tagged, shared, and featured in thousands of Stories, Reels, and posts. Our official pages will flood feeds, but the real power comes from the organic posts by student ambassadors, making your brand a natural part of the #MUN conversation nationwide.

Premium Engagement: Go beyond logos. Host a crisis café, sponsor a diplomatic dinner, or run a delegate lounge. This is your chance for real conversation with future CEOs, politicians, and influencers in an environment where they are most receptive.

PREVIOUS SPONSORS

Trusted by leading national and international brands



HOPE UPLIFT
FOUNDATION



SPONSORSHIP PACKAGES

TIER	AMOUNT	PACKAGE DETAILS
BRONZE	100,000	• Logo on selected event flexes • Brand mention on official social media • Recognition during opening/closing ceremonies • Listed on the official sponsor slide
SILVER	170,000	• Logo on all major event banners & backdrops • Logo on delegate placards • Dedicated promotion booth at venue • Multiple social media features • Physical Appreciation Plaque
GOLD	300,000	• Priority logo placement on stage backdrops • Logo on delegate ID cards & lanyards • Opportunity for on-stage address • Interactive brand booth (games/giveaways) • Co-created Instagram reel • VIP seating area for representatives • Special Secretariat acknowledgement
PLATINUM	500,000	• Exclusive Title: "RIVY MUN IV powered by [Brand]" • Logo on all collateral (certificate, ID cards, banners etc) • Extensive promotion on official school pages • Speaking Opportunity at Opening and Closing Ceremony • VIP placement & public host acknowledgment • Priority media & influencer exposure • Prominent Social Night branding

CONTACT US!!

CONTACT INFO

For sponsorships, collaborations,
or partnership opportunities, contact:

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the numbers mentioned above are for WhatsApp